

The New Cumberland Town Band (NCTB) is a 501(c)3, 50-member band that is devoted to bringing the best in concert band music to people throughout the Greater Harrisburg area. The NCTB performs a series of concerts during the summer and also performs several events in the fall and during the Winter Holidays. We estimate that the band's audience normally consists of between 200 and 400 people at any given performance. Additional information about the band and its schedule is available at the Band's Web Page www.nctownband.org and on Facebook <https://www.facebook.com/NCTownBand>. This form is also available on the website.

The NCTB relies on financial contributions from individuals, businesses, and other organizations to meet its mission of musical education and outreach to the community. Community support enables the Band to present FREE concerts to communities throughout the region. As a major part of our fundraising for the year, we produce a program booklet that is distributed to the audience at each of our concerts during the year. When businesses advertise in the program booklet, they receive exposure to several hundred local people for each concert multiple times during the year. We will also include the program booklet on our website. We would appreciate your support through the purchase of an ad in the program book, and sincerely thank all of our past advertisers and community supporters.

2016 New Cumberland Town Band Program Book Rates

Full Page ad-\$125 Half-Page-\$75 Business Card/Quarter Page-\$40
Inside Front and Inside Back-\$300 Back Cover-\$450

Ad purchasers will have their ads placed according to the size purchased. Camera-ready black/white ads should be submitted (mailed or e-mailed) no later than **May 1, 2016**. Ad copy and/or checks can be mailed to **Advertisement, Friends of NCTB Foundation, PO Box 209, New Cumberland, PA 17070**. Ad copy can also be e-mailed to jbhayden1@gmail.com with *NCTB Ad Book* in the subject line. Please mail the form below with payment to the address at the bottom of this page. Make checks out to Friends of NCTB Foundation.

As an added bonus, the New Cumberland Town Band, we will gladly "like" your business's Facebook page from ours to encourage our Facebook fans to patronize you as our sponsor. **If your business has an official Facebook Page, please include the address here:**

If you have any questions or need further information, please contact John Hayden, Friends of the New Cumberland Town Band Foundation, at 717-449-6488 or e-mail: jbhayden1@gmail.com.

Name of Person or Business				
Address (street, city, zip)				
Phone/email				
Ad copy submitted?				
Payment Received by band member:				
Payment Received by	Cash	Check	Ck #	Date:

New Cumberland Town Band – 2016 - Program Book - Receipt

Received from: _____ amount of \$ _____ Cash _____ Check _____ # _____ for an ad in the program book.

Band Representative Signature _____ Dated: _____

Make checks out to Friends of NCTB Foundation.